



Professor LU Xiankun

卢先堃教授

Tel: 0041 79 7067629

Email: xiankun.lu@ledeco-geneva.com

Professor LU Xiankun is former senior trade diplomat of China and now Managing Director of LEDECO Geneva, a consulting institution specializing in providing high-quality services to universities and training institutions on education and training programmes, and to companies and business associations on investment and business strategy and operations.

Professor LU is concurrently member of High-Level Board of Experts on the Future of Global Trade Governance by Bertelsmann Stiftung, Senior Advisor of Shanghai WTO Affairs Consulting Centre, Member of Committee of Senior Advisors of “China OBOR 100”, and Senior Director of World Federation of Sports Goods Industry (WFSGI).

Professor LU also acts as senior research fellow or distinguished professor in several Chinese and European universities and think tanks, including China Society for WTO Studies (CWTO), University of International Business and Economics of China (UIBE), Wuhan University of China (WHU) and Sussex University of UK.

Professor LU has published numerous articles in selected Chinese and foreign journals and have participated in the writing of some books on various subjects including global governance, WTO, China’s economic and trade policies, China’s reform and opening-up and foreign relations. He frequently receives interviews by Chinese and international media including China CGTN.

In 2015 Professor LU was Professor of China Institute for WTO Studies, University of International Business and Economics of China (UIBE).

From 2006 to 2014, Professor LU was posted in Geneva of Switzerland as Counsellor and Head of Division for Cross-cutting Issues of the Permanent Mission of China to the WTO. In 2013, he was elected as Chairman of Committee of Import Licensing of the WTO. In the same year, he participated in the International Visitors Program of the US State Department.

From 2002 to 2006, Professor LU worked as Deputy Director for Trade in Goods and then Director for Agriculture in the Ministry of Commerce of China (MOFCOM) He took the lead in drafting and submitting the first proposal to the WTO (fisheries subsidies) by China after its accession.

From 1993 to 2002, Professor LU was Desk Officer of Ministry of Foreign Trade and Economic Cooperation (MOFTEC) for China-EU/Benelux economic affairs, Third Secretary in the Permanent Mission of China to the EU in Brussels, and then Deputy Director of MOFCOM for China-EU/Benelux economic affairs. He participated in drafting the first China Policy Paper on China-EU trade relations.

Professor LU has a Bachelor’s Degree of Economics from Shanghai Institute of Foreign Trade (SIFT) and L.L.M of International Trade Law from the University of International Business and Economics of China (UIBE).

Professor LU speaks Chinese as mother tongue and fluent English and French.

Pierre Sauvé

Pierre Sauvé (psauve@worldbank.org) is a Senior Trade Specialist in the Geneva office of the World Bank's Macroeconomics, Trade and Investment Global Practice, where he leads the Bank's work on trade governance with key stakeholder organizations in Geneva and Paris. Previously, he served as a faculty member and as Director of Studies and Director of External Programs and Academic Partnerships at the University of Bern's World Trade Institute (WTI), in Switzerland. He has held Visiting Professor appointments at the University of Barcelona, the College of Europe (Bruges), the Institut d'Etudes Politiques (Sciences-Po Paris) and the London School of Economics and Political Science. He served as a senior economist in the OECD Trade Directorate from 1993-2002, a period during which he also taught at the John F. Kennedy School of Government at Harvard University and was appointed Non-resident Senior Fellow at the Brookings Institution in Washington, D.C. (1998-2000). Prior to joining the OECD, he served as services negotiator within the Canadian Department of Foreign Affairs and International Trade's Office of North American Free Trade Negotiations (1991-93). He was previously a staff member of the General Agreement on Tariffs and Trade in Geneva, Switzerland (1988-91) as well as the Bank for International Settlements, in Basel, Switzerland (1987-88). Mr. Sauvé was educated in economics and international relations at the Université du Québec à Montreal and Carleton University in Canada and at Cambridge and Oxford universities in the United Kingdom. He has advised governments of OECD and developing countries and served as a consultant to leading regional and multilateral agencies involved in trade, finance and development. He serves on the Editorial Board of the Journal of International Economic Law, the Journal of World Trade, and the Latin American Journal of International Trade Law; is a Member of the Review Committee of UNCTAD's Series on International Investment and Development, and serves on the Advisory Board of Asian Research Network in Trade (ARTNeT), Transnational Corporations Journal and the World Trade Organization's Academic Chairs Program. His principal research interests lie in the areas of trade in services, the regulation of foreign direct investment, comparative regional integration and the political economy of the multilateral trading system, issues on which he has published extensively in leading academic outlets. His latest book, co-authored with Dora Neo and Imola Strehö and entitled «Services Trade in ASEAN: The Road Taken and the Journey Ahead», will be published by Cambridge University Press in the first half of 2019.

Alejandro Jara



Alejandro Jara was born in 1949 in Santiago, Chile. He obtained his law degree from the University of Chile in 1973. He pursued graduate studies at the Law School, University of California at Berkeley (1975–1976).

In 1976, he joined the Foreign Service of Chile where he specialized in international economic relations. He served in the Delegation of Chile to the GATT in Geneva (1979–1984) and was seconded to the Economic System for Latin America (SELA) in Caracas as Coordinator for Trade Policy Affairs.

He was appointed Director for Bilateral Economic Affairs (1993–1994), as well as Director for Multilateral Economic Affairs (1994–1999).

From 1996 to 1997, he also served as Chile’s Senior Official to APEC. At the same period, he was deputy Chief negotiator for the Chile-Canada Free Trade Agreement. From 1997 to 1998, he was Chief Negotiator for the Chile-Mexico Free Trade Agreement. In July 1999, he was designated Director General for International Economic Relations.

In June 2000, he was appointed as Ambassador, Permanent Representative of Chile to the World Trade Organization in Geneva. In 2001, he served as Chairperson of the Committee on Trade and Environment of the WTO. Between 2002 and 2005, he was Chairman of the Negotiating Group of Trade in Services of the WTO.

From 2005 to 2013, he has served as Deputy Director General of the WTO.

For three years until October 2016, he was Senior Counsel with the law firm King & Spalding LLP (Geneva).

Since early 2018, he joined as Co-Chair of the Board of LEDECO Geneva, an institution focusing on providing strategic advice and educational support to international organizations, NGOs, associations, universities and enterprises.

He presently also practices international trade law in Santiago, Chile and teaches in several universities including Universidad de Chile, UIBE (Beijing), IELPO (Barcelona), Master in International Trade Negotiations (Mexico).

He is author of numerous publications on trade policy. His latest publication is “The Future of Globalization under New political realities” See: <http://www.emergingmarketsforum.org/wp-content/uploads/2017/09/Globalization.pdf>

Patrick Low is an Adjunct Professor at the University of Hong Kong and a consultant on trade matters. He was with the GATT Secretariat in various capacities from 1980-87 and the WTO Secretariat from 1995-2013. He served as WTO Chief Economist from 1997 to 2013. From 1999 to 2001 he also served as WTO Director-General Mike Moore's Chief of Staff. He worked in the field of trade policy research at the World Bank from 1990-94. He was a visiting professor at El Colegio de México from 1987 to 1990 and an Adjunct Professor at the Graduate Institute of International and Development Studies (2004 -13). He holds BA and PhD. Degrees in economics and has written widely on a range of trade policy and related issues.

Matthew Wilson | Chief of Staff, International Trade Centre



Location: Geneva, Switzerland

Twitter: @Matthewbarbados

Instagram: @matthewwilsonitc

Email: wilson@intracen.org

Professional profile

With 20 years of experience on trade, development and human rights issues, I bring expertise as a developing country trade negotiator, a senior manager in International organisations and as a strategist on managing processes and people.

Executive skills

- Trade negotiations
- Trade-related capacity Building
- Senior Management of processes and people
- Management of large budgets
- Strategic direction and guidance
- Highly developed Research and writing skills

Career summary

2013- Present

International Trade Centre

Chief of Staff and Chief Adviser to the Executive Director

Responsible for providing strategic advice to the Head of the ITC and ensuring effective coordination and running of the Office of the Executive Director.

Key responsibilities

- Participate in the senior management committee and contribute to the management of the organisation
- Lead the Cabinet of the Executive Director and Deputy Executive Director and ensure speeches, research, op eds, high level meetings and interface with staff are delivered
- Supervise the delivery of the Communications and Events division
- Represent ITC at high level United Nations and World Trade Organisation meetings
- Contribute to the work of linking trade and the UN 2030 Agenda
- Support the resource mobilisation and external relations of the ITC
- Manage a team of over 20 professionals and a budget of over US 1 Million.

Key achievement/projects

- As Funder focal point for Japan, have helped increase resources from Japan to ITC by over 80%
- As ITC Innovation Champion contributed to launching and supporting ITC's first Innovation lab and programme
- Contributed to the strategic reorganisation of ITC and development of a programmatic approach with clear theories of change

2011-2013 World Trade Organisation
Counsellor in the Office of the Director General

Support the WTO Director- General in implementing his mandate by providing strategic advice, liaising with WTO Member states and representing the WTO at high-level external meetings

Key responsibilities

- Responsible for covering key issues in the negotiations such as Development and S&DT, Aid for Trade, Trade Facilitation, Access to Finance, Trade-related technical assistance, relations with the African Caribbean and Pacific (ACP), and relations with organisations such as the International Trade Centre, and the Enhanced Integrated Framework
- Prepare speeches, op eds, and policy statements for the Director General
- As a member of the cabinet provide strategic advice on trade negotiations and relations with external organisations
- Organise high level Missions and meetings with heads of State, Government, Ministers, the media and the private sector

2010-2011 World Trade Organisation
Deputy Aid for Trade Coordinator

Worked with the Aid for Trade Coordinator to develop the work programme for the Aid for Trade initiative at the WTO including organising the Global Review of Aid for Trade, the monitoring and evaluation exercise, authoring publications and articles on Aid for Trade, including piloting the inclusion of Aid for Trade chapters in the WTO Trade Policy Reviews.

2002- 2009 Permanent Mission of Barbados to the United Nations
First Secretary

Trade negotiator and diplomat for the Government of Barbados including representing the group of Small, Vulnerable Economies in the WTO. Negotiated on human rights and other United Nations related issues.

1998-2002 Ministry of Foreign Affairs and Foreign Trade of Barbados
Foreign Service Officer

Foreign Service Officer at the Ministry of Foreign Affairs and Foreign Trade of Barbados covering United Nations, human rights and Asia/Africa issues.

1998 RBBT Bank Barbados
Financial and Loans Officer

Education and qualifications

- **Masters in Development Studies, University of Bath, 2000- 2001 Q**
 - **Post-Graduate Degree in International Relations, Institute of International Relations, University of the West Indies, Trinidad and Tobago, 1997-1998**
 - **BSC in Sociology and Psychology, University of the West Indies, Trinidad and Tobago, 1994-1997**
 - **Associate Degree and A level degrees in Law, History, Economics, Barbados Community College, Barbados, 1992-1994**
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Additional Information

- **Member of the Advisory Board of the Shridath Ramphal Centre for International Trade Law, UWI**
- **Chevening Scholar (2000)**
- **Coordinator for the group of Small, Vulnerable Economies in the WTO, 2002- 2009**
- **WTO 'friend of the chair' for the Trade Facilitation Special and differential negotiations, WTO, 2008-2009**
- **Chair of the ACP working group on EPAs, 2007**
- **Vice Chair of the Safeguards and of the Anti-Dumping Committees, 2006**
- **Vice Chair of the WTO Subsidies and Countervailing Measures Committee, 2005**
- **ITC Innovation Champion 2018-2019**
- **Lecturer at the University of Beijing**
- **Lecturer at the World Trade Institute**