

Alejandro Jara



Alejandro Jara was born in 1949 in Santiago, Chile. He obtained his law degree from the University of Chile in 1973. He pursued graduate studies at the Law School, University of California at Berkeley (1975–1976).

In 1976, he joined the Foreign Service of Chile where he specialized in international economic relations. He served in the Delegation of Chile to the GATT in Geneva (1979–1984) and was seconded to the Economic System for Latin America (SELA) in Caracas as Coordinator for Trade Policy Affairs. He was appointed Director for Bilateral Economic Affairs (1993–1994), as well as Director for Multilateral Economic Affairs (1994–1999). From 1996 to 1997, he also served as Chile’s Senior Official to APEC. At the same period, he was deputy Chief negotiator for the Chile-Canada Free Trade Agreement. From 1997 to 1998, he was Chief Negotiator for the Chile-Mexico Free Trade Agreement. In July 1999, he was designated Director General for International Economic Relations.

In June 2000, he was appointed as Ambassador, Permanent Representative of Chile to the World Trade Organization in Geneva. In 2001, he served as Chairperson of the Committee on Trade and Environment of the WTO. Between 2002 and 2005, he was Chairman of the Negotiating Group of Trade in Services of the WTO.

From 2005 to 2013, he has served as Deputy Director General of the WTO.

For three years until October 2016, he was Senior Counsel with the law firm King & Spalding LLP (Geneva).

Since early 2018, he joined as Co-Chair of the Board of LEDECO Geneva, an institution focusing on providing strategic advice and educational support to international organizations, NGOs, associations, universities and enterprises.

He presently also practices international trade law in Santiago, Chile and teaches in several universities including Universidad de Chile, UIBE (Beijing), IELPO (Barcelona), Master in International Trade Negotiations (Mexico).

He is author of numerous publications on trade policy. His latest publication is “The Future of Globalization under New political realities” See: <http://www.emergingmarketsforum.org/wp-content/uploads/2017/09/Globalization.pdf>



Jos Verbeek, a Dutch national, is Manager and Special Representative to the UN and the WTO in Geneva. Mr. Verbeek joined the World Bank in 1992 in the International Economics Department. Prior to this, Mr. Verbeek was appointed Adviser to Mr. Mahmoud Mohieldin, first in his capacity as the World Bank Group's President Special Envoy and later in his capacity as Senior Vice President 2030 Development Agenda, United Nations Relations and Partnerships. In his advisory role, he provided inputs in the WBG's approach to the 2030 Agenda. From 2012-2015, Mr. Verbeek managed the Global Monitoring Report, a joint IMF-WBG flagship publication that analyzes policies and institutions to ultimately assist countries in attaining the Millennium Development Goals. Preceding this assignment, he worked as a country economist in the Africa and the European regions. He was based in Dar es Salaam, Tanzania (2008-10) and Warsaw, Poland (2000-03). Mr. Verbeek was born in 1962 in the Netherlands. He received a Masters (Drs) and a PhD (Dr) in economics from Erasmus University Rotterdam.

Deputy Chief, Public Affairs, International Monetary Fund

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EDUCATION:

Global Leadership Fellow Program	World Economic Forum (2005-2007, not finished), Geneva, Switzerland
Master of Arts	University of International Business & Economics , Beijing, China
Bachelor of Arts	Qingdao University , Qingdao, China

PROFESSIONAL EXPERIENCE

Deputy Chief, Public Affairs
Dec 2007-Present

International Monetary Fund
Washington, D.C. U.S.A

- Manage the IMF's team and overall work of public affairs, including developing strategies and overseeing their implementation to enhance the institutions' outreach and relations building with various stakeholders, ranging from private sector, CSOs, labor unions, to parliamentarians, think tanks and academics, and youth, among others;
- Oversee various high-level events and activities of IMF management in DC and elsewhere, advise the best possible course of actions, review and clear talking points and remarks;
- Manage institutional priorities, including the 2015 review of the SDR basket of currencies, among others.

Associate Director
Oct 2005-Dec 2007

World Economic Forum
Geneva, Switzerland

- Led in the development of a China strategy that encompasses government, business, media and academic communities;
- Led the Forum's institutional engagement with China, including nominating and assessing young global leaders from China, overseeing such projects as the setup of Forum's Beijing Representative Office, organization of the Inaugural Annual Meeting of the New Champions in Dalian (Summer Davos), official launch of China Health Alliance, etc.

Trade Delegate
Jul 2002-Oct 2005

Permanent Mission of China to the WTO
Geneva, Switzerland

- Managed in collaboration with other colleagues China's participation in the services trade negotiations under Doha round;
- Managed WTO accessions negotiations with countries such as Russia, Vietnam, Cambodia.

Press Officer
Aug 1998-Jul 2002

Ministry of Commerce
Beijing, P.R. China

- Managed media relations work of the ministry, including those related to WTO accession negotiations, regional and bilateral trade negotiations;
- Built relations with major Chinese and foreign news outlets and handled media inquiries on regular basis.

Brief CV of Ms. Gao Hang

Ms. Gao Hang is Director, Copyright Development Division, Copyright and Creative Industries Sector of the World Intellectual Property Organization (WIPO), Geneva, Switzerland.

Before taking the current position in 2011, Ms. Gao worked at the WIPO Worldwide Academy from 1998 to 2010 first as Head of its Policy Development Program and since 2005 as Deputy Dean. In that capacity, she was responsible for the design and organization of capacity building programs for decision makers, policy advisers, judges, managers and teachers. She was also responsible for the promotion of intellectual property (IP) teaching, training and research in developing countries and countries with economies in transition; and involved in the design, management and teaching of several Masters of Intellectual Property programs including the Master of Intellectual Property at Turin University, Italy, and Master of Intellectual Property and Human Rights at Lund University, Sweden.

Ms. Gao had also worked in the Copyright Law (Developing Countries) Division and the Regional Bureau for Asia and Pacific where she was responsible for technical assistance and capacity building programs for developing countries in the Asia and Pacific region.

Ms. Gao obtained her BA degree from Fudan University, Shanghai, China and Master of Legal Studies from Stanford University Law School, United States of America. She was also a Visiting Scholar at the United States Copyright Office, Library of Congress, Washington DC.

Before joining WIPO, she was head of the International Division, National Copyright Administration of China in Beijing.



Professor LU Xiankun

卢先堃教授

xiankun.lu@ledeco-geneva.com

Professor LU Xiankun is former senior trade diplomat of China and now Managing Director of LEDECO Geneva, a consulting institution specializing in providing high-quality support to universities, training institutions, international organizations and governments on education and training programmes, and to companies and business associations on investment and business strategy and operations.

Professor LU is concurrently Associate Partner of IDEAS Centre Geneva. member of High-Level Board of Experts on the Future of Global Trade Governance by Bertelsmann Stiftung, Senior Advisor of Shanghai WTO Affairs Consulting Centre, Member of Committee of Senior Advisors of “China OBOR 100” , Senior Director of World Federation of Sports Goods Industry (WFSGI) and Senior Vice President (Corporate Strategy and Overseas Markets) of China Shenzhen UEB Technology Ltd.

Professor LU also acts as senior research fellow or distinguished professor in a number of Chinese and European universities and think tanks, including University of International Business and Economics of China (UIBE), Wuhan University of China (WHU) and Sussex University of UK.

Professor LU is columnist of China Plus. He has published numerous articles in selected Chinese and foreign journals and have participated in the writing of some books on various subjects including global governance, WTO, China’s economic and trade policies, China’s reform and opening-up and foreign relations. He frequently receives interviews by Chinese and international media including China CGTN.

In 2015 Professor LU was Professor of China Institute for WTO Studies, University of International Business and Economics of China (UIBE).

From 2006 to 2014, Professor LU was posted in Geneva of Switzerland as Counsellor and Head of Division for Cross-cutting Issues of the Permanent Mission of China to the WTO. In 2013, he was elected as Chairman of Committee of Import Licensing of the WTO. In the same year, he participated in the International Visitors Program of the US State Department.

From 2002 to 2006, Professor LU worked as Deputy Director for Trade in Goods and then Director for Agriculture in the Ministry of Commerce of China (MOFCOM) He took the lead in drafting and submitting the first proposal to the WTO (fisheries subsidies) by China after its accession.

From 1993 to 2002, Mr. LU was Desk Officer of Ministry of Foreign Trade and Economic Cooperation (MOFTEC) for China-EU/Benelux economic affairs, Third Secretary in the Permanent Mission of China to the EU in Brussels, and then Deputy Director of MOFCOM for China-EU/Benelux economic affairs. He participated in drafting the first China Policy Paper on China-EU trade relations.

Mr. LU has a Bachelor’s Degree of Economics from Shanghai Institute of Foreign Trade (SIFT) and L.L.M of International Trade Law from the University of International Business and Economics of China (UIBE).

Mr. LU speaks Chinese as mother tongue and fluent English and French.